

## **BESMART**

## LEARN ABOUT THE CONSEQUENCES OF FAKE NEWS

























## Before we believe and share, CHECK PLEASE!

Understand the possible dangers of believing falsehoods and stay smart on the Internet.

STIRS FEAR
Stories about fake d

Stories about fake dangers (e.g. a brand is producing poisonous food) can stir fear in people. They might spread the story to their friends and family out of genuine concern and cause undue panic.

WASTES RESOURCES

If the story is about an emergency or crime, authorities (e.g. the police, fire department, and emergency medical services) waste precious time and manpower responding to it.

RUINS REPUTATIONS

When a fake story about someone is spread widely, his/her reputation can suffer, potentially leading to further negative consequences on their life.

CAUSES LOSS OF MONEY

Disinformation which takes the form of scams can trick people into losing their hard-earned money, usually with no way of getting it back.

THREATENS SOCIAL HARMONY

Disinformation that causes tensions on the basis of race, religion, nationality, or any other differences can affect how people treat one another, risking the country's social harmony.

