DIGITAL FOR LIFE MOVEMENT FAQs

In a constantly changing digital landscape, whole-of-nation needs to come together to work collectively, to ensure that all Singaporeans grow together towards the digital future. Even as Singapore rises in digital connectivity and literacy, digital inclusion continues to be an area of focus. The continued efforts of government, corporates and community groups is needed to ensure that all Singaporeans have the digital tools, skills and habits to succeed in the digital future.

The Digital for Life movement will build on the momentum of many community efforts we have seen during COVID-19, and mobilise more community partners and resources to help all Singaporeans embrace digital, and live enriched lives with digital. It will serve as a platform to bring together corporates, community organisations, government agencies as well as individuals to play a part in co-creating solutions and catalysing change.

DIGITAL FOR LIFE

1.   What is Digital for Life and its key objective?

Digital for Life is a national movement to help citizens embrace digital, to enrich their lives.

The movement aims to mobilise more community partners and resources to help all Singaporeans embrace digital, and enrich their lives through digital. It will serve as a platform to bring together corporates, community organisations, government agencies as well as individuals to play a part, coordinating efforts, co-creating solutions and catalysing change.

2.   What are the differences between it with SG Digital and SG Together?

Digital for Life is part of SG Together and builds on the SG Digital Office efforts to mobilise the broader community to help all Singaporeans embrace digital as a lifelong pursuit and enrich their lives.

3.   What are the next steps after the launch of the Digital for Life movement?

Across the community, corporate and government organisations, we are looking to identify and build a network of like-minded individuals who are interested in championing different causes under the Digital for Life. For a start, we will engage organisations that are readily prepared to step up to mobilise others and their network to contribute (e.g. in the area of Digital Technology and Inclusion and Digital Literacy and Wellness) to launch projects and activities to support our community.

We are also looking for stories and ideas from the community on how they would like to contribute to the movement. This is with the intent of inspiring every Singaporean to take action in their own community. We will share more about these in the coming months.

4. How and when community and community partners can come onboard?

Interested community partners may share their ideas on how they would like to be involved and/or projects they have been or will be working on at Digital for Life website.

5. Have there been partners that have stepped forward to join the movement since the launch?

Within a month from the launch, organisations such as Keppel Care Foundation, Standard Chartered, TriGen, Google, Singtel, NTUC Health, Youth Corps Singapore, Heartware Network, Engineering Good, etc., have stepped orward to contirbute funds and resources towards the Digital for Life movement.

DIGITAL FOR LIFE FUND

6. What is Digital for Life Fund?

The Digital for Life Fund is established as the flagship fund as part of the Digital for Life movement.

It provides an avenue for those who are keen to contribute financially to the Digital for Life cause.

All cash donations received will be matched dollar-for-dollar by the Government. The donation will be used to support community projects as part of the Digital for Life movement, as well as co-payments of more needy beneficiaries under IMDA's Digital Access Programme.

It supports projects and activities that promote:

a. **Digital Technology and Inclusion** – building digital resilience, and excite different segments of society on how new digital technologies can enrich their daily lives; or

b. **Digital Literacy and Wellness** – promoting good digital habits as society engages in the digital domain, including in the areas of cyber safety, media literacy and mitigating the risks of online harms.

7. What is the impetus for setting up the Digital for Life Fund?

COVID-19 has disrupted Singaporeans' daily lives and made evident the importance of closing the digital gap, especially among low-income families with school-going children and seniors. During the COVID-19 period, we have seen growing public and industry

interest to contribute to such a cause. To harness this interest, the Digital for Life Fund is set up as an avenue for those who are keen to contribute financially to the digital inclusion cause. The funds raised will support 3P efforts and ground-up initiatives as part of the Digital for Life movement

DONATIONS

8.   How do I contribute to the Fund?

To make an online donation to the Digital for Life Fund, visit
https://www.giving.sg/community-chest/digitalforlife

For corporate donation to the cause, please contact Community Chest at
ncss_comchest@ncss.gov.sg or at 1800 210 2600.

9.   Is there a minimum donation amount to qualify for tax deduction?

Donations of $10 and above to Digital for Life Fund are eligible for 250% tax deduction.

10.   Will my organisation receive a tax deduction for the donation to the cause?

If the donation was made by your organisation, your organisation will qualify for tax deduction.

11.   Who will issue the tax-deductible receipt for my donation?

IMDA has partnered Community Chest to facilitate community donations to the Digital for Life Fund. Regardless of the donation amount, Community Chest will help to submit your tax deduction to IRAS as long as you provide your identification number when making a donation, or as advised by personnel from Community Chest for corporate donation.

12.   Does Digital for Life solicit funds through door-to-door donations?

No, the Digital for Life Fund will not solicit funds through door-to-door donations. Donations are to be made through giving.sg.

CALL FOR PROPOSALS

A.   Eligibility

13.   Who are eligible for funding support?

Non-profit organisations may apply for funding under the Digital for Life Fund.

14.   Why is the Digital for Life Fund restricted to charities and non-profit organisations?

With the Fund comprising of corporate and private donations, it will not be used to fund projects by commercial, for-profit organisations. Therefore, only charities and non-profit organisations are eligible to apply for the Fund.

15. What kind of projects can the Digital for Life Fund support? What are some examples of projects that can be supported by the Digital for Life Fund?

The Digital for Life Fund will support digital inclusion initiatives by charities and other community groups which are Singapore-registered non-profit organisations (NPOs). Projects and activities in the following areas can be supported:

a.   Digital Technology and Inclusion – building digital resilience, and excite different segments of society on how new digital technologies can enrich their daily lives; or
b.   Digital Literacy and Wellness – promoting good digital habits as society engages in the digital domain, including in the areas of cyber safety, media literacy and mitigating the risks of online harms.

Examples of such projects can be found at Digital for Life website.

16.   Can I apply for other funding support for the same project?

The Digital for Life Fund does not prohibit applicants from seeking other sources of funding. However, applicants will need to declare any other funding sources and/or grant(s) applied for or received, and ensure no double funding on the project cost items.

17.   Can projects that have commenced be eligible for funding support?

Funding will cover the qualifying period of the approved project. It is recommended that projects commence after award of funding.

18.   What are the differences between Digital for Life Fund and Our Singapore Fund for Digital Readiness that IMDA is administering?

Both funds support community projects to promote digital readiness amongst Singapore citizens.

Digital for Life Fund is an avenue for individuals and companies to donate and is thereby restricted to charities and non-profit organisations to apply. Whereas Our Singapore Fund for Digital Readiness supports charities, non-profit organisations, companies and individuals to kick-start their community projects and supports up 80% of supportable costs and up to $20,000 per project, with project duration of 1 year.

C. Application Process

19.   When can I apply for Digital for Life Fund for my initiatives?

Application window will be open once a year. The call for proposal for 2021 is closed and concluded. Watch this space for the next call for proposal in the second quarter of 2022.

**20. How can I apply for Digital for Life Fund and who can I contact?**

Application forms will be made available on the Digital for Life website when the application window opens. For enquiries, please email to DfL_Fund@imda.gov.sg

21. When will applicants receive the results of their applications?

Results are estimated to be made known 4 months from the end of application window.

22. How are applications evaluated?

The applications received are assessed based on merits of the project, organisation capacity and track records to execute the project and are evaluated by a committee comprising representatives from the 3P sectors. Please refer to Annex A for the list of committee members.
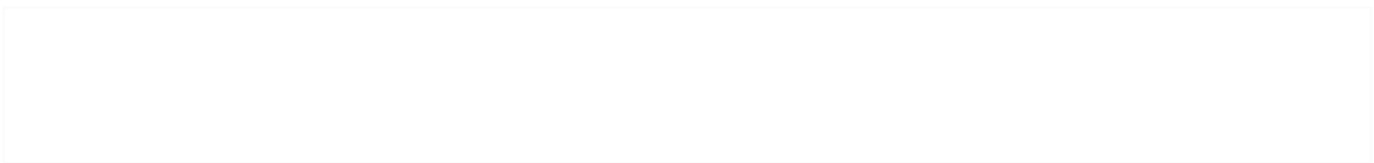
DIGITAL FOR LIFE FUND STEERING COMMITTEE

Role	Name	Designation, Organisation
Chairperson	Mr Lew Chuen Hong	Chief Executive Officer, Infocomm Media Development Authority
Members	**Public sector**	
	Mr Philip Ong	Deputy Secretary, Ministry of Culture, Community & Youth
	Mr Sim Feng-ji	Deputy Secretary, Smart Nation and Digital Government Office
	Ms Tan Li San	Chief Executive Officer, National Council of Social Service
	People sector	
	Ms Hazlina Abdul Halim	President, Singapore Muslim Women's Association
	Mr John Ang	President, Fei Yue Community Services
	Ms Melissa Kwee	Chief Executive Officer, National Volunteer & Philanthropy Centre
	Mr Peter Yap	President, IT Youth Council, Singapore Computer Society
	Ms Soh Swee Ping	Chief Executive Officer, Council for Third Age
	Private sector	
	Dr Mohamed Elmie Bin Nekmat	Associate Professor, Communications and New Media, National University of Singapore
	Mr Lien Choong Luen	General Manager, Gojek Singapore
	Mr Quek Siu Rui	Co-Founder & Chief Executive Officer, Carousell
	Mr Anand Sarabjit Singh	Chief Information Officer, Singapore and ASEAN and South Asia, Standard Chartered Bank
	Ms Varsha Bipinchandra	Chief Financial Officer, Rekanext Capital
	Mr Wong Wai Meng	Chairman, SGTech
	Ms Yeo Lik Khim	Partner, KPMG